

Spring 2024

Connection

Syracuse University Libraries



Paul Brennan
President, Student Veterans Organization



Thomas Smith
Vice President, Student Veterans Organization



Who We Are
Syracuse University Student Veterans



Samuel Johnson
Member, SVO
"I'm a student."



Jack Johnson
Member, SVO
"I'm a student."



Memorie Service
From current Syracuse Student Veterans



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Dean of Libraries and University Librarian

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Thank you to our Libraries Advisory Board who help us achieve our mission through their support and advocacy:

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Mark D. Turner P'15, P'17, Berwyn, PA

Kathleen A. Walters '73, Atlanta, GA



Above: Carnegie Library

Cover Photo: Student veteran Raul Rosique '24 (David B. Falk College of Sport and Human Dynamics) in front of poster display prepared by Student Veteran Organization, in collaboration with librarian Patricia Giles, in honor of Veteran's Day 2023.

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New students visit Bird Library.



Students participate in the Libraries’ Welcome Fest, Fall 2023.



Dean David Seaman standing in Bird Library.

Dean's Message

As involved as I am in the day-to-day operations of the Libraries, when I take a step back and read the cumulative impact of the stories we share in this magazine, I am struck by the creativity and potential of our students, the resourcefulness and commitment of our staff, and the generosity and graciousness of our donors.

These stories remind me that the SU Libraries is committed to creating spaces that are welcoming to all in support of human thriving. We recognize the positive impact we can have on student mental health with initiatives like the MindSpa rooms, wellness collection and stress reduction activities. These initiatives, alongside our friendly and helpful staff, create an environment where students can learn, achieve academic success and hopefully feel a sense of belonging on campus.

The Libraries' commitment to campus innovation and entrepreneurship is evident in the Blackstone LaunchPad's student startups. Higher education institutions have historically been places that inspire students to imagine and invent new products and services. Providing the tools and resources to bring those ideas to fruition elevates Syracuse University and provides our students with invaluable experiential learning that will benefit them long after they graduate.

A core value of the Libraries is to preserve and provide access to materials that document the history of Syracuse University and our global society. With support from generous donors we were able recently to digitize and make available an important historical collection of several hundred SU football films from the 1940s, 1950s and 1960s. These materials saw almost immediate (and very creative) use in Professor Kligerman's Newhouse class, alongside other sports-related photographs, documents and memorabilia from the University Archives. I had the pleasure of attending the final class where the student teams presented their archival projects and discussed the delights and challenges of working with primary documents in the archives. Similarly, alumni like Eric Hart make use of library materials and publications to create new artifacts, like the City of Syracuse flag.

I am both proud and appreciative to be surrounded by students, faculty, staff and donors who bring stories like the ones here to life.

Respectfully,

David Seaman

Dean of Libraries and University Librarian

New Library System Platform

Information and communications technologies supporting research, teaching and learning have changed dramatically since the Libraries adopted its current Library System Platform three decades ago. A new, upgraded platform was selected after several years of review, research of other academic libraries' systems and gathering requirements. The current Libraries' system, Ex Libris' Voyager, will be replaced by Ex Libris' cloud-based Alma platform after the Spring 2024 semester. Migration to a new library services platform is foundational for realizing our academic strategic plan and future improvements for years to come.



Blackstone LaunchPad students on the first floor of Bird Library.

Donor Funds Support Student Startups

Syracuse University Libraries' Blackstone LaunchPad (LaunchPad) is the hub of entrepreneurship and innovation on the Syracuse University campus, thanks to programming, funding and technical resources from the Blackstone Charitable Foundation, Syracuse University and the generosity of numerous donors. When the LaunchPad opened in Bird Library in April 2016, it provided a much-needed central location for cross-disciplinary innovators, creators and entrepreneurs to convene, and it connected the University's ecosystem with global resources for students, faculty, alumni, staff and community members. The space and its resources are used for ideation workshops, team and mentor meetings, competitions, coworking, networking events, coaching and training sessions, demonstrations, pop-ups and a variety of collaborative initiatives. LaunchPad programs and partnerships reach across schools and colleges, into student organizations, alumni networks and the Institute for Veterans and Military Families (IVMF). LaunchPad events and programs are designed to support students and encourage innovation, entrepreneurship, resourcefulness and creativity as life skills that will help them on their personal and professional journeys.

Over the past eight years, many donors and volunteers have generously provided funds, time and talent, including the Libraries' Advisory Board, alumni and parents. In addition to multiple gifts to sponsor business planning competitions, individual student ventures, travel and student employees in the LaunchPad, we also now have

five named funds. Two of them provide direct support to students who work as peer mentors, communicators and event planners in the LaunchPad itself: The Hunter Brooks Watson Scholar endowment, provided by **Jerry and Judy Watson** in memory of their son, and the Todd B. Rubin Diversity and Inclusion Scholars fund, provided by Library Advisory Board member **Todd B. Rubin '04**. The impact of these funds is felt by everyone who engages with the LaunchPad's events and services, and the student recipients are some of our most engaged young alumni, returning as mentors for current students. The Hunter Brooks Watson Scholars were featured in the Spring 2022 *Connection*; The Rubin Scholars will be featured in an upcoming *Connection*. Both funds and their donors have been celebrated in Syracuse University news stories over the years.

The three named funds featured here — The Orange Innovation Fund, The Intelligence++ Ventures Fund and the SU Libraries Forever Orange Student Innovation Fund (Student Innovation Fund) — provide direct startup funding for student ventures, helping students overcome financial obstacles they may encounter when developing their ideas. This is especially important since many student entrepreneurs cannot cover early startup costs themselves. These funds make the difference between an idea moving forward or not and are investments in the entrepreneurial expertise of our students. The experiential learning opportunities provided to these students are a distinctive part of their Syracuse University education.

Funds that Support Innovation Across Campus

Orange Innovation Fund

The Orange Innovation Fund launched in the Fall 2023 thanks to a generous Forever Orange Campaign gift to Syracuse University Libraries from **Raj-Ann Rekhi Gill '98**, a member of the Syracuse University Board of Trustees. The Orange Innovation Fund is a 'concept to commercialization' fund for student research initiatives emerging from any campus innovation program, including the LaunchPad. The fund is designed to help move student research, scholarly or creative projects from ideation to proof of concept to commercialization. Through this fund, students can apply for grants that will help bring their ideas to fruition, removing barriers to development of their product, service or technology. Each semester, graduate and undergraduate students engaged in startup projects have an opportunity to apply for grants up to \$5,000 per award, with a total of up to \$50,000 per academic year. Applicants must identify specific tangible needs related to the development of a product, service, technology or creative work in the discovery, testing, building and/or launching of their venture.



Ben Ford '23, founder of Fundwurx, launched his venture with support from the Student Innovation Fund and was accepted into Techstars Silicon Valley after graduation.



Natasha Brao '22 (College of Visual and Performing Arts) G '23 and G'24 (The Martin J. Whitman School of Management) used a LaunchPad Student Innovation Fund grant to incorporate her business and was also one of the first recipients of an Orange Innovation Fund grant to work with food science experts on independent nutritional analysis, labeling, regulatory requirements and co-packing to launch her product into market. She is a mentor at the LaunchPad, helping other students with their commercialization ideas.

Student Innovation Fund

Funded by Libraries' Advisory Board Member **Jeffrey Rich '67** beginning in 2020, the Student Innovation Fund helps LaunchPad student entrepreneurs pursue new business ideas and opportunities by providing merit and/or milestone grants of up to \$2,500 to support students' startup expenses in the earliest stages of business development. Typically, these needs are related to legal costs such as consultative advice, business formation, operating agreements, contracts, patent work and regulatory requirements (e.g., third-party testing and certification).

Syracuse University Receives National Science Foundation I-Corps Innovation Grant

Syracuse University joined nine other colleges in an award provided by National Science Foundation (NSF) Innovation Corps (I-Corps): Interior Northeast Region Hub to foster innovation and entrepreneurship in science, technology, engineering and mathematics (STEM) programs in rural, economically underserved regions. The program aims to expand the nation's geography of innovation by creating a cohesive innovation ecosystem that delivers inclusive models of education and workforce training designed for and by innovators in rural regions and small cities. Syracuse University is joined by hub lead Cornell University and hub partner institutions Dartmouth College, Rochester Institute of Technology, SUNY Binghamton, SUNY Buffalo, University of Pittsburgh, University of Rochester, University of Vermont and West Virginia University. Each institution will be hosting regional I-Corps courses and contributing to programming and curriculum strategy in the STEM fields.

As part of the grant, Syracuse University Libraries hosts free, virtual NSF I-Corps regional courses each semester. The program is for University-based STEM researchers and early-stage startup founders who are interested in exploring the market potential of their work and learning entrepreneurial skills. Participants learn to apply discovery methodology to help translate technology innovation from the lab into a successful product and/or service through a better understanding of how to achieve product-market fit.

NSF I-Corps course programming at Syracuse University is being co-led by **Linda Dickerson Hartsock**, Strategic Initiatives Advisor, Syracuse University Libraries, who was founding director of the Blackstone LaunchPad, and **Jeff Fuchsberg**, Director, Syracuse Center for Advanced Systems and Engineering (CASE). Both Hartsock and Fuchsberg led the Syracuse Tech Garden before joining Syracuse University.

The virtual courses combine self-directed learning activities with class meetings and one-on-one instructor check-ins. Any tech innovation team is welcome to apply. In the first half of the course, teams learn how to identify target customer segments, develop hypotheses about the value proposition offered to each customer segment and effectively interview potential customers about their problems/needs. In the second half of the course, teams conduct customer discovery and join personalized calls with instructors to share progress and receive coaching. In the final class, teams present their findings, receive additional coaching, learn about other local entrepreneurship programs, and receive information about applying for the national I-Corps Teams program and Small Business Innovation Research and Small Business Technology Transfer grants.



Left to right: **Sam Schreiber '25** (Maxwell School of Citizenship and Public Affairs) and **Alex Levy '25** (S. I. Newhouse School of Public Communications) were first place winners of the recent Intelligence ++ competition and recipients of an Orange Innovation Fund award. They incorporated their venture with assistance from the Student Innovation Fund.

Intelligence++ Ventures Fund

The Intelligence++ Ventures Fund, established in the Fall 2023, is an extension of the Intelligence++ program funded by **Gianfranco Zaccai '70 H'09** and the Zaccai Foundation for Augmented Intelligence (Intelligence++™). Intelligence++ started as a two-semester course offering in the Fall of 2020 between the LaunchPad, the School of Education's Taishoff Center for Inclusive Higher Education (InclusiveU) and the College of Visual and Performing Arts (VPA). The inclusive entrepreneurship and design course (DES 400/600), which is taught in the LaunchPad, encourages students from across campus to imagine and create products, devices and services for persons with disabilities. The Intelligence++ Ventures Fund extends the program to provide funding to commercialize products and services specifically to support people with intellectual disabilities. It emphasizes interdisciplinary and collaborative technological, educational and organizational innovation designed to enable and empower individuals with intellectual disabilities, their families and their communities. This fund for student research initiatives helps move student research, scholarly or creative projects from ideation to proof of concept to commercialization by helping overcome financial barriers students may face. Students can come from any school or college and do not need to take DES 400/600 to apply for the fund. In fact, students with an idea for the intellectual disability community could apply for this fund in addition to other funds the Libraries administers, like the Orange Innovation Fund or the Student Innovation Fund.



Professor Jordan Kligerman's students presenting in class, featuring materials from the Special Collections Research Center's University Archives.

Syracuse University Football Films Collection Creates Student Learning Opportunity

In the Fall of 2023, a selection of football films from the University Archives in Syracuse University Libraries' Special Collections Research Center (SCRC) became available online at digitalcollections.syr.edu/syracuse-university-football-films-collection.

The Libraries' Digital Stewardship team, in collaboration with the SCRC, coordinated digitization of 430 films dating from 1949 to 1967 that included the major players wearing #44. This was part of a preservation effort to ensure that this important part of University history is sustained for long-term access. The digitization of the films was made possible through funding from Syracuse University Life Trustees **Eric '66, G'68** and **Judith C. Mower '66, G'73, G'80, Ph.D.'84**, with additional financial support provided by Trustee **Patricia H. '64, G'66** and **Louis A. Mautino '61, G'62**.

"These films document one of the great eras of Syracuse University football. They include substantial footage of the #44 greats **Jim Brown, Ernie Davis** and **Floyd Little**, as well as other notable players such as **Larry Csonka, John Mackey, Fred Mautino, Lou Mautino** and **Jim Nance**," said **Meg Mason**, University Archivist. "They also document the team's 1959 undefeated national championship season and the work of **Coach Ben Schwartzwalder**. There is so much

history in these films, and we're excited to preserve them through digitization and share them with the campus community and beyond."

Of the 430 films digitized from the larger Syracuse University Audiovisual Collection, nearly 400 are now available through SU Digital Collections, the Libraries' digital library portal. The content forms the core of the new Syracuse University Football Films Collection, a virtual collection created for the digital library where materials can be searched by date, keyword and more.

Visiting Assistant Teaching Professor **Jordan Kligerman** in the S.I. Newhouse School of Public Communication's Television, Radio and Film Department was equally excited to use the materials as part of his course, Sport Content for Social Platforms (SMC403/603).

In the Fall of 2023, Kligerman's students visited SCRC to learn about other historical football materials in the University Archives before they began their deep dive into the archival collections. The class broke into five teams, each focusing on materials from the digital collection to create mini social media campaigns around one key player in the films. For example, one team created an Instagram campaign around football player **Art Baker**, who was the only athlete to win an individual title as a wrestling champion and a team title in

football in the same year (1959). Baker then went on to play for the National Football League's Buffalo Bills.

"Our focus was on legends like Floyd Little, Ernie Davis and Jim Brown," said Kligerman. "While these names were familiar to me, our research revealed layers of their legacy far beyond the celebrated number 44. We also explored the lives of Art Baker and John Mackey, learning that every story, regardless of its fame, holds remarkable significance. This project was not just an academic exercise; it was a journey into the heart of Syracuse's football history. I am grateful for the opportunity and take pride in contributing to the preservation and celebration of this rich sporting history."

"We're grateful to Libraries' donors like the Mowers and the Mautinos for their inspirational support in getting this important collection digitized," said **David Seaman**, Dean of the Libraries and University Librarian. "These football films represent much more than a sport. They document an important part of both the University's history and America's history. Ensuring this is captured for future generations is an essential undertaking that will have value long into the future."

The Libraries is working on a campaign to digitize other Syracuse University sports materials more broadly, including basketball and lacrosse.



Professor Kligerman's students explore materials in the University Archives.

Thoughts from Students in the SMC403/603 Class:

Braden Reed '24, Broadcast and Digital Journalism

"The work we did with the football archives was fascinating. It was so interesting to see everything that the Libraries had on hand; the yearbooks, prospectuses, tickets and other memorabilia offered a window back into the days of Syracuse football past. The new footage of Jim Brown, Ernie Davis, Floyd Little and other Syracuse legends was also incredibly cool to see. Creating modern content with that [footage] was such a rewarding experience and a great way for us to flex our creative muscles with the history of Syracuse football."

Katie Miller G'24, Public Relations, Sports Media Track

"The Football Archive Project afforded me the opportunity to dive deeper into the legacies of the Syracuse Football program, giving me a greater appreciation for all the coaches and players who paved the way. The access to film footage and the archives gave me a first-hand look at the program's rich history and enhanced our final project exponentially."

Emmie Frederico '23, G'24 Advanced Media Management

"Participating in this project was an amazing experience for me. As an international student with limited knowledge of football, especially Syracuse football, this venture offered me a unique journey. I not only honed my skills in the Creative Cloud suite but also delved into the storied legacy of Syracuse football. Through watching training and game films from the 1950s and 1960s, delving into the archives in the library and searching through records in collaboration with my classmates, we discovered the rich heritage of our football program and developed a deep passion for it."



Massage chair in the MindSpa Wellness Room at Bird Library.

Wellness Initiatives

According to a story published in *Inside Higher Ed* on Nov. 7, 2023, “Addressing student mental health is a top priority for higher education leaders, in part because rates of generalized anxiety and depression have continued to grow among young people. A recent study from Harvard’s Graduate School of Education found 36 percent of young adults (age 18 to 25) have anxiety and 29 percent have depression.”

To support students’ mental health and wellness, Syracuse University Libraries’ Access and Resource Sharing has instituted several new initiatives this year. These include:

- > A collaboration with Hendricks Chapel Food Pantry to serve as a drop-off location for donations. Bird Library accepts non-perishable food and personal care items to contribute to the fight against food insecurity on campus.
- > The creation of two ‘MindSpa’ wellness rooms, designed similar to those at the Barnes Center at The Arch Crowley Family MindSpa. One room is a Massage Chair Room, which includes a full-body massage chair that can be reserved for 30-minutes at a time. The other is a Meditation Room that can be reserved for 1-hour periods and includes a dimmable salt lamp, chakra crystals

and room for meditation or yoga. “We thought it was important to provide a space in the Libraries for our users, and especially students, to support their overall wellness and reduce stress,” said **Melinda Dermody**, Associate Dean for Academic Success.

- > A Wellness Collection and Meditation Kits are available to borrow at Bird Library. Wellness Collection items include light therapy lamps, Zen artist boards, chair massage pillows, coloring book kits and dimmable touch lights. Meditation Kits include a cushion, yoga mat, sound machine, headphones, light therapy box and mindful message cards.
- > Activities to combat stress hosted during finals, in coordination with Learning and Academic Engagement, provide relief to students during the most stressful time of the semester. These activities include therapy dog visits, a dedicated wellness room, beverage and snack giveaways, goodie bags for distribution and supportive notes of encouragement hidden throughout the Libraries.

Libraries Acquires Expanded Access to Digital Primary Source Archives

The Libraries collects a wide array of online resources licensed from hundreds of publishers, spanning from books and journals to streaming media, images, indexes and databases. An area of substantial recent collections growth is digital primary source archives, with the Libraries adding access to over one hundred new database collections of this type in the past three years.

Digital primary source archives are online collections of digital images and files created from print manuscripts, letters, photographs, pamphlets, sound recordings, historical periodicals or other archival objects. Publishers identify a specific theme for a collection, such as women writers or broadcasting history, then seek out publishing and digitization agreements with libraries and archives that already hold that type of archival content. With rights secured, the resulting scans are published as licensable databases under names like the recently acquired *Indigenous People of North America* from Gale or one of our longest-held and most popular digital primary source archives, *Victorian Popular Culture* from Adam Matthew.

The Libraries' dramatic growth in holdings of this type of database can be attributed to many factors. First, universities have been placing more focus on incorporating primary source research into the undergraduate curriculum. Access to databases like these have dramatically expanded the options available to novice researchers as well as those in large or online courses where visits to in-person archival reading rooms are not always a viable option. The Special Collections Research Center has a strong primary source collection and information literacy program surrounding undergraduate engagement, and the licensed access to digital primary source archives from publishers further enhances that work. Second, and of particular importance for our 2023-2024 new collections, publishers have begun to offer alternative purchase models as an option beyond traditional lease or perpetual access purchase models. This allows the Libraries to experiment more with different types of archival collections at one time to determine the ones that best meet the University's research and teaching needs.

For Spring 2024, the Libraries have begun the first year of Gale's digital primary source archive program, Accelerate. The collections selected represent a wide range of periodical, manuscript, news and other types of archives. Some exciting ones of note are: *Environmental History*, the first digital primary source archive covering this research topic in the collection; *Archives of Sexuality and Gender*, one of the largest collections covering gender history and sexuality studies, including topics such as reproduction rights, prostitution, LGBTQ+ rights, gender roles and the rise of sexology; and the full-page color image scans of the popular magazines *The Economist* (1843-2020), *Financial Times* (1888-2021) and *National Geographic* (1888-2020). A full list of this spring's new collections is available on page 10.



“I’m a new faculty member at the College of Law working on a paper about case assignment in the federal district courts. Over a weekend, I realized I needed to track down a report prepared in 1940 by a committee of federal judges. I was able to use our catalogue to quickly find a scanned (and legible) copy online. Having access to that primary source will really enrich my paper.”

— Katherine A. Macfarlane
Associate Professor of Law, College of Law

Digital Exhibitions

As part of Syracuse University Libraries' Digital Stewardship and Digital Library initiative, the following Special Collections Research Center digital exhibitions are now available:

- > [Our Doors Opened Wide: Syracuse University and the GI Bill, 1945 -1950](#)
- > [Shut It Down: The 1970 Student Strike at Syracuse University](#)
- > [A Courageous Stand: The Story of the Syracuse 8](#)
- > [‘Let the Reader Emerge!’ Milestones of the Syracuse University Libraries](#)
- > [A Legacy of Leadership: The Chancellors and Presidents of Syracuse University](#)
- > [150 Years of Tradition at Syracuse University](#)



Students studying in Bird Library, 2nd floor.

New and Notable Collections Added to SU Libraries

July 2023 - January 2024

Digital Archives

- > **Archives of Sexuality and Gender**— Archival documents relating to the historical, political, social, legal and health aspects of sex, sexuality and gender. Contains newsletters, papers, government documents, manuscripts, pamphlets and more.
- > **Associated Press: US Cities and Bureaus Collection, 1931-2004**—Wire copy, intra- and inter-bureau correspondence, photos, video footage and personal papers from reporters and photographers.
- > **Broadcasting America: The Rise of Mass Media and Communications**—Documents of the Radio Corporation of America (RCA) and industry pamphlets on the impact of broadcasting innovations such as television, advertising and consumer culture. Includes information on regulation, censorship and communication ethics.
- > **Colonial Caribbean**—Documents of the Colonial Office of the British Government specific to the governance of islands in the English-speaking Caribbean from 1624-1872. Includes census data, correspondence, legislative acts, medical and military reports and maps. Documents relate to trade, law, piracy, plantation governance, agriculture, enslavement and emancipation, crime and estate ownership.
- > **Environmental History**—Personal papers of environmentalists and records of United States and United Kingdom government agencies covering the history of land rights, resource usage, environmental protections, disaster response strategies and international trade rules.
- > **Indigenous Peoples of North America**—Newspapers, manuscripts, drawings, reports, photographs, organizational records, census records and Indigenous language materials like dictionaries, bibles and primers.
- > **Making of Modern Law**—Transcripts, motions, petitions, and other documents covering legal traditions of United States and Europe. Libraries' access includes the collection's Supreme Court Records and Briefs 1832-1978; Trials 1600-1926.
- > **Mass Observation Project 1981-2009**—Collection of responses to directives (questionnaires) about the lives and opinions of people in the United Kingdom on many topics such as current affairs, family, leisure, politics, society, work, the economy and more.
- > **Nineteenth Century U.S. Newspapers**—Image scans of articles and pages from United States newspapers, published during the 1800s.
- > **Power to the People! Counterculture, Social Movements, and Alternative Press, 1960-2015**—Periodicals, pamphlets and ephemera from the United States and United Kingdom representing anti-establishment and counter-cultural ideas and movements.
- > **Victorians on Film: Entertainment, Innovation and Everyday Life**—Film content that provides insight into the experimental work of early filmmakers in creating news, animation, drama and special effects, as well as providing an invaluable exploration into how Victorians went about their day-to-day activities from work to leisure time.
- > **Women's Studies Archive, Issues and Identities**—Female-authored literature, women's periodicals and other materials on women's political activism, suffrage, birth control, civil rights and socialism. Documents are from North and South America, Europe, East and South Asia and Africa. Content is in English, French, German and Dutch.

Databases and Research Impact Tools

- > **Inspec Analytics Plus**—Upgraded access to Inspec indexing tools and data for physics and engineering which allows researchers to search topics being investigated (i.e. semi-conductors), authors and authoring organizations (i.e. Micron) and funders.
- > **Mergent Bond Viewer**—Bond data, including both issuer and bond level terms and condition data, US taxable bonds, municipal bonds and retail notes.
- > **Oxford Research Encyclopedia, Religion; Oxford Research Encyclopedia, Global Public Health**—Online reference resources from Oxford University Press, continually updated and peer reviewed.
- > **Pitchbook**—Private market data, focused on venture capital, private equity and mergers and acquisitions.
- > **SBRnet (Sports Market Analytics) premium content upgrade with Fans & Brands and Team by Team**—News and market research from the National Sporting Goods Association and other industry sources on sporting goods, sports equipment, participation, broadcasting and marketing. Includes access to the Brand Share Index (BSI) which matches fan market consumer behavior with their preferences for consumer products brands.
- > **WGSN Fashion**—Fashion trends, forecasts and reports, industry coverage and tools for designers.

Journals, Websites, Magazines and Periodicals

- > *AdWeek Digital*, premium access to website with no delay
- > *National Geographic Magazine Archive*, 1888-2020
- > *The Economist Historical Archive*, 1843-2020
- > *Financial Times Historical Archive*, 1888-2021

Open Access Support

- > **ACM Open agreement with the Association for Computing Machinery**—SU-affiliated faculty, staff and students can have their open access publishing fees covered by the Libraries' agreement with ACM. Visit the [Transformative Agreements guide](#) for more details.
- > **El Mundo Digital Archive**—Newspaper published in Puerto Rico from 1919-1990. Digitized as part of a Global Press Archive (GPA) CRL Charter Alliance project. Syracuse University Libraries contributed collections funds to make this collection available as open access to the world.
- > **JSTOR Path to Open**—Syracuse University Press is collaborating with other partner university presses, libraries and JSTOR to promote sustainable open access publishing of scholarly eBooks.
- > **Post-Perestroika Newspapers**—Newspapers from Russia published in the post-Soviet era from the 1980's to the 2010's. Digitized as part of a Global Press Archive (GPA) CRL Charter Alliance project. Syracuse University Libraries contributed collections funds to support the digitization.

Tips to Clean Up Electronic Records from University Records Management

University Records Management, part of Syracuse University Libraries, provides systematic, cost-effective control over the University's records, from creation to final disposition. This helps protect vital records and minimizes the legal risk to the University to prevent under or over-retained records. Increasingly, many University records are now electronic. So, Records Management has compiled tips on cleaning up those electronic records, which can be useful for anyone.

First, know how long your records need to be kept. If they are past the recommended retention period, you can delete them.

Second, purge drafts and working documents for projects that are completed. Once a project is completed, delete all drafts or working documents. These are fine to keep while the project is ongoing to see the progression of the work, but once the final document or report is completed there is no longer a need for other versions. Do keep the research or data that went into the project in case updates or new editions are required later.

Third, know the difference between Reference or Personal Copy, Department Copy and Official Record. Each of these terms has a different retention length, so know which copy you've created. Note that any documents created as part of your employment belong to your employer. A Reference or Personal Copy is your own copy of a document or record that you have created or submitted to someone else. You are not required to keep these documents. A good rule of thumb is one year to ensure that there aren't questions or audits. The Official Copy is the final stop for a record. This is the copy of the record that will be used if there is a request, audit or legal hold.

Fourth, understand where to store your records. For electronic records, consider whether these records will be needed after you are no longer employed or living. Are these records helpful to others or only to you? If they would be needed or helpful to others, then store them on a shared workspace. This might include legal documents or official records. If they are only helpful or understandable to you, such as reference material or notes, then store them on your personal drive or cloud file.

Special Collections Research Center (SCRC) Finding Aids

Making Collections Discoverable

SCRC Finding Aids (findingaids.syr.edu) help researchers on campus and around the globe discover rare and distinctive archival, manuscript and primary source collections only available within the Syracuse University Libraries' SCRC. Here are a few highlights of notable collection material processed this past semester:

Broadcasting History

- > [Dick Clark Papers](#), 200+ scrapbooks added

Cartoons and Cartoonists

- > [Charles Allen Cartoons](#), 1.75 linear ft.
- > [Arthur Baer Papers](#), 15 linear ft.

Activism and Social Reform

- > [Attica Prison Uprising Collection](#), 1.5 linear ft.
- > [The Back Door Manual](#), 1 volume
- > [Diana L. Green Papers](#), 5 linear ft.
- > [Sir Lady Java Collection](#), 1.5 linear ft.
- > [New York City food co-ops collection](#), 0.25 linear ft.

Illustrations, Printing and Publishing

- > [Theatre-Themed Peep Show](#), 0.25 linear ft.
- > [Prix Formentor Literary Award Collection](#), 3.5 linear ft.

Architecture and Industrial Design

- > [Research and Design Institute Records \(RDI\)](#), 112 linear ft.

Pan-Am Flight 103/Lockerbie Air Disaster

- > [Gary Leonard Colasanti Papers](#), 1.2 linear ft. added
- > [Joan Deppa Papers](#), 0.25 linear ft.
- > [Maria Nieves de Larracochea Family Papers](#), 0.75 linear ft.

Politics and Government

- > [John T. Connor Papers](#), 6.5 linear ft.

Pulp Literature and Science Fiction

- > [Neil R. Jones Papers](#), 140 volumes of pulp magazines and 2 scrapbooks added

Journalism

- > [Kay Shaw Nelson Papers](#), 15.25 linear ft.

Syracuse University History

- > [Center of Excellence in Environmental and Energy Systems at Syracuse University Records](#), 0.5 linear ft.
- > [Delta Upsilon \(Syracuse University Chapter\) Collection](#), 78.5 linear ft.

- > [Kermit J. Lee, Jr. Papers](#), 7.5 linear ft. added
- > [Phi Kappa Phi \(Syracuse University Chapter\) Records](#), 4 linear ft.
- > [Sigma Theta Tau International Omicron at-Large Collection](#), 5.4 linear ft.
- > [H. Daniel Smith Papers](#), 7.7 linear ft. and 22 reels
- > [South Side Initiative Records](#), 0.25 linear ft.



SPRING-SUMMER 2024 SCRC EXHIBITION

Plasticized: The Proliferation of Plastics in the 20th Century

Available for viewing on the 6th floor of Bird Library through August 2024.

In the second half of the 20th century, and particularly during the American post-World War II period, plastic technology and manufacturing progressed so rapidly that scholars have deemed this period the "Great Acceleration." During these years, the spread of plastics exploded globally both in production and consumption, forever changing how we live our lives within the material world, altering Earth's environment and human and non-human bodies in ways just now coming to the surface of our collective understanding. Curated by Lead Curator and Curator of Plastics and Historical Artifacts, **Courtney Hicks**, *Plasticized: The Proliferation of Plastics in the 20th Century* presents archival materials which document a selection of plastics' former lives, aspirations, applications and affects while also offering a glimpse into the worlds of those individuals and communities often invisible behind the plastic objects themselves. Featuring materials from the plastics collection area at Syracuse University Libraries' Special Collections Research Center, these selections provide historical traces of those who imagined, designed, worked with, consumed, promoted, marketed and resisted this uniquely synthetic material. Explore plastic through its industrial introduction to its universal presence in our everyday lives.

New and Notable SCRC Acquisitions

When adding new collection material to its world-renowned holdings, the Special Collections Research Center acquisitions team applies a reparative framework where all potential acquisitions are assessed individually with a strategic priority to collect, preserve and provide access to materials from historically underrepresented groups. Staff consider purchases and donations in terms of relevance for undergraduate, graduate and faculty research; the University's colleges and curriculums; and how new acquisitions will fill gaps in representation within SCRC's varied collection areas. Here are a few highlights:

Syracuse University School of Nursing Records

(Addition 15 linear feet)

Transfer from the Falk College of Sport and Human Dynamics

Although Syracuse University had offered nursing certificates since taking over the Hospital of the Good Shepherd in 1915, the School of Nursing was formally established in 1943 in response to the need for trained nurses during World War II. It remained part of the University until 2006. This major addition to the School of Nursing Records comprises photographs, printed materials, scrapbooks, nursing student uniforms and other three-dimensional objects, including nursing caps and laboratory equipment. Dating primarily between the 1940s and the early 2000s, these records and memorabilia provide documentation of the history of the Syracuse University School of Nursing.



Members of the Syracuse University School of Nursing in a pharmacy, circa 1973. Syracuse University School of Nursing Records, University Archives.

Last Night of Sleep by Angelbert Metoyer Vinyl Record

Purchased with Special Collections Research Center Collection Fund.

Last Night of Sleep is a limited-edition vinyl record made through the collaborative efforts of **Angelbert Metoyer** and **Michael LaCour** (a.k.a. BLACKIE). Metoyer is a visual artist who explores memory and social history through the lenses of science, philosophy and religion. Each vinyl record in this edition is housed in a one-of-a-kind, mixed media record sleeve hand-painted by Metoyer. In the spirit of LaCour's experimental musical style, the record was conceptualized by the artist to be played at different speeds providing a canvas for diverse creative effects.



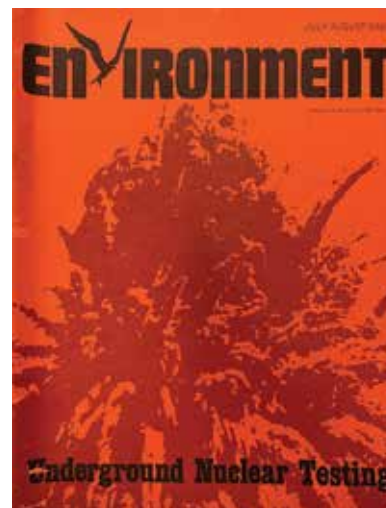
Last Night of Sleep by Angelbert Metoyer, 2013. Special Collections Research Center

Nuclear Information/Scientist and Citizen/Environment magazines

(34 issues, 1961-1977)

Purchased with Special Collections Research Center Collection Fund.

Created by **Barry Commoner**, ecologist, politician and one of the founders of the modern environmental movement, this not-for-profit magazine changed its name over the course of its publication. It described its goal as "publishing information about the effects of technology on the environment and about the peaceful and military uses of nuclear energy." Focusing on various aspects of the environmental crisis such as nuclear issues, air and water pollution, recycling, pesticides and alternative energy, the magazine sheds light on how these concerns intersect with societal issues such as public health, poverty, injustice and war during the time of its publication in the 1960s and 1970s.



Cover of Environment magazine (Volume 11, No. 6, July-August 1969)

Research Guides for Your Use

Check out the Research Guides curated by the Libraries at researchguides.library.syr.edu. With over 300 guides for various courses and partnerships across the University, Research Guides provide the perfect starting point for your research and academic needs. New guides developed this past semester include:

- > [ADV 206: Advertising Practice in a Diverse Society](#)
- > [ADV 208: The Big Idea in Advertising](#)
- > [Black, Indigenous and People of Color \(BIPOC\) in STEM](#)
- > [Climate Change](#)
- > [Expressive Media Film Library](#)
- > [IST 776: Research Methods in Information Science and Technology](#)
- > [IST 800: Qualitative Research Methods](#)
- > [King + King Architecture Library Student Staff Picks](#)
- > [LIN 202: Language Ambassador Project Assignment](#)
- > [MAR 255: Principles of Marketing](#)
- > [RMT 301: Retailing Fundamentals](#)
- > [Veterans Day 2023](#)



Bronwyn Galloway '21 (College of Arts and Sciences) worked with Falk College librarian **Anita Kuiken** during her undergraduate research creating a cookbook of Siberian recipes. With Anita's support, Bronwyn presented her thesis at the ACC Meeting of the Minds, the Eurasian Conference at University of Pittsburgh and the Arts & Sciences Research Festival at Syracuse University. She was also invited to present her research with the 2023 Conference of the Association for the Study of Food and Society and the Agriculture, Food & Human Values Society. Bronwyn is currently working as program manager with Compass Education and hopes to pursue a graduate degree eventually.



Nurturing Successful Futures: Library Learning

*Excerpt taken from syracuse.edu/stories/scholarships-impact-students, written by **Lisa Maresca**.*

You probably don't wonder why your local library has the books that it does or offers the community programming that it does, but **Olivia Russo G'24** thinks about it. It's part of what she learns in her classes as a master's student in library and information science in the School of Information Studies.

"It blows my mind the capacity for good we have as librarians through community services and programs," says Russo, who studied history as an undergraduate at Le Moyne College.

This is just one of the many lessons she's learned in her classes, where she's discovered that there is way more to being a librarian than stocking shelves with books—it's about building a community.

Russo received the Information Literacy Scholars scholarship, which, in addition to covering half of her tuition, provides her with part-time employment with the Syracuse University Libraries.

"I would not be at Syracuse University if I didn't have the scholarship," Russo says. As a scholar, she receives practical experience in a variety of capacities at the Libraries—from desk support in the Miron Learning Commons to information literacy instruction and assessment.

"You cannot put a dollar amount on the hands-on learning experience that I get working at the reference desk and teaching in an undergraduate classroom. I get to teach fairly often, and it's a really cool experience."

Russo understands the importance of giving back to the University and how helpful it can be. "There are a lot of students who are at this University due to donors and scholarships, and we're all so grateful. It's so important to give, especially from the library's perspective, where we're all about sharing and creating knowledge. That goes to donating to the library too. If it weren't for ample funding for the Libraries, students wouldn't have access to so many databases and pieces of information that's crucial to our learning."



Summer Start students learn about important University resources.

New Students Jump Start with SummerStart

SummerStart is a dynamic program designed to facilitate a seamless transition for first-year students into the vibrant tapestry of campus life at Syracuse University. Orchestrated by the dedicated team at Retention and Student Success, SummerStart offers a comprehensive experience that blends academic enrichment, faculty and staff connections, social engagements and recreational activities. At its core, SummerStart focuses on nurturing a solid foundation for academic success and familiarizing students with campus life and expectations.

Understanding how to access and use an academic library is an important skill for new students. And research has proven that students who use the library are more successful. In their study, “The Impact of Academic Library Resources on Undergraduates’ Degree Completion,” **Krista M. Soria, Jan Fransen, and Shane Nackerud** found that “students who used any library resource at least one time were 1.389 times more likely to be enrolled in four years or 1.441 times more likely to have graduated in four years than peers who did not use any library resources.” And according to the Association of College and Research Libraries research report, “Academic Library Impact on Student Learning and Success: Findings from Assessment in Action Team Projects,” students benefit from library instruction in their initial coursework; library use increases student success;

collaborative academic programs and services involving the library enhance student learning; information literacy instruction strengthens general education outcomes; and library research consultations boost student success.

The Libraries have provided instructional and outreach services to SummerStart students for decades. Each year, the Libraries provides introductory instruction sessions to all SummerStart students as part of their required seminar course. The Libraries is one of several campus units highlighted during the seminar course. In recent years, these sessions are referred to as “Becoming Orange.” For many years, librarians have taught these sessions, typically four sessions across one or two days.

The Libraries’ sessions include an introduction to the Libraries (e.g., library locations, items available for loan, online resources, getting help and other services, resources and spaces), an introduction to conducting research at the Libraries (how to search, including databases, and use research guides), and information on upcoming Libraries’ events for SummerStart students. Librarians and other Libraries staff, including graduate student employees, who teach these sessions incorporate interactive activities, such as search games and fun quizzes.

In addition to these instruction sessions, since 2010 the Libraries has planned and hosted game nights for SummerStart students. Usually held during one evening in the summer, these events have taken many forms, such as a “Library Lock-In” (a research competition requiring students to explore different library resources mixed with other fun challenges), and scavenger hunts with themes like “Otto’s Summer Vacation,” “Family Feud,” “Heads Up,” SU Trivia or Amazing Race. The goal of these events is to provide opportunities for students to get to know the Libraries and our staff, so that they are more likely to use our services, resources and spaces. It also supports the SummerStart program to have structured activities for students in the evenings that are both fun and educational.

Finally, starting in 2019, the Libraries have hosted and participated in the annual SummerStart Resource Fair. This Fair brings together departments from around campus, including the Libraries, to provide students with information on various resources available. All SummerStart students are required to attend and visit each table.

“As the Director and Assistant Director of Retention and Student Success, overseeing the transformative SummerStart program, both **ShawnMarie Parry** and I are deeply passionate about guiding our new students through an immersive and empowering experience,”

said **Dr. Kal Srinivas**, Director of Student Retention and Success. “Our commitment is not only to provide a seamless transition into campus life but to cultivate an environment where every student feels supported, engaged and equipped for academic success. Together, we lay the foundation for a journey that extends beyond the initial steps on campus, fostering a community where students not only belong but thrive. SummerStart is more than an introduction; it’s a pivotal chapter in each student’s Syracuse University story, and we are honored to be collaborating with SU Libraries and Higher Education Opportunity (HEOP) and TRIO Student Support Services as part of this narrative of growth and achievement.”

“As we collectively work toward acclimating new students, particularly those who may be first-generation college students, to Syracuse University, we would like to emphasize the pivotal role that SU Libraries play as the hub of academics on campus. They are the gateway to academic excellence and community engagement. SU Libraries’ commitment has always been to create an inclusive and welcoming environment for our SummerStart students, fostering a sense of belonging and supporting their journey towards thriving at Syracuse University,” said Srinivas.



Students posing at the Summer Start Resource Fair in Bird Library.



Eric Hart '10 poses with new Syracuse flag.

Syracuse Flag Design Inspired by Libraries' Podcast "The Land You're On"

Eric Hart '10 (College of Visual and Performing Arts) is a freelance designer who has worked for clients ranging from big brands like Disney, HBO Max, Coca Cola and Toyota, to technology companies like those in the blockchain category. He currently lives between New York City and Japan, but was born and raised in Syracuse, New York. So, when the City of Syracuse put out a call for a new flag design, as a designer from Syracuse, it was right up his alley.

An eighth generation Syracusan, over the years Eric has researched his family's genealogy. He's been able to gather information about his family's roots back to the 1760s and even has photos from the turn of the century provided by his mother. Eric grew up in the south valley area of Syracuse, near Nedrow, and not far from the Onondaga Nation. When Eric started working on the flag design in August of 2022, he knew he had a responsibility to pay respect to the Haudenosaunee and make sure they were represented in the new Syracuse flag.

While working on the flag design elements, Eric came across a WAER Instagram post promoting the Libraries' podcast series "The Land You're On: Acknowledging the Haudenosaunee." He began listening to the series and says from the very first episode, "One thing after another blew my mind. I was learning about the Onondaga Nation, and it connected back to my own family's genealogy." He was especially interested in the 10th episode in the Series, "The Land You're On: The Map." He found the maps referenced in the story and was able to pinpoint his own family in the tracts of land that were referenced. That experience he says, "cemented the inspiration I already felt... I knew I was on the right track."

Eric was inspired by the overlapping theme present throughout the podcast series. He understood that the Onondaga people believe that decisions made must be made for your children seven generations forward and back. Eric had the opportunity to meet with Onondaga Nation member **Neal Powless**, one of the producers

of "The Land You're On: Acknowledging the Haudenosaunee," and **Michele Schenandoah**, his wife and an Oneida member and Founder of the nonprofit Rematriation. Eric used his research and the opportunity to listen and incorporated the cultural and historic feedback he learned into the flag design.

"I feel a personal connection to the symbolism in my design. Everything was serendipitous," says Eric. Eric and his wife plan to move back to Syracuse in 2024, and he's recently launched an e-commerce site to sell City of Syracuse flag merchandise at hartbreakersshop.com.

The Libraries' social science librarian, **Winn Wasson**, was a member of the Syracuse Flag Initiative committee.



"This podcast [The Land You're on], the video that was created, and the Research Guide all point to the University's support of our Indigenous campus community. It showcases our Indigenous students working with professionals and getting experience in their fields of study. The conversations highlight the university's relationship with Onondaga Nation being housed on Onondaga Nation homelands and raises awareness not only of our Indigenous community on campus, but the wider Haudenosaunee community and history in New York as well. These kinds of projects not only highlight Haudenosaunee culture and history, but also helps fill a gap in our education system that erases, silences and marginalizes Indigenous history and the contributions or impacts Indigenous peoples have had and continue to have in this region. When I am able to showcase these kinds of things on the road, when I am out recruiting Indigenous students or students who are interested in becoming allies, show what the University is doing, what our Indigenous students, faculty, and staff are involved in, this encourages them to think about coming to SU to be creative and build their own skills in their own fields, which they will take back to their own communities to build those communities up."

—**Tammy Bluewolf-Kennedy**, Undergraduate Admissions

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Want more behind the scenes Libraries info?

Check out our news and blog at library.syracuse.edu/news and library.syracuse.edu/blog



Attend a Libraries Event

See our listing



Make an Impact

When you support Syracuse University Libraries, either with a gift that will mature in the future through your will or trust, or through a beneficiary designation on an account or life insurance, you can make a significant difference in the lives of students, faculty and programs. For more information, or to explore options that are most beneficial to you, please visit ForeverSyracuse.syr.edu or contact us at 888.352.9535 or GiftPlan@syr.edu.

Carnegie Library Renovations

For students attending Syracuse University prior to 1972, Carnegie Library was **the** Syracuse University library on campus. Carnegie has a rich history and holds numerous memories for the University's community. Commissioned in 1905 and completed in 1907, the high-domed ceiling Reading Room and balcony were renovated in 2014 to allow for silent study space. The original main entrance through the front stairs and doors was restored, allowing visitors to admire the Diana the Huntress statue in the foyer or main entryway. The sculpture was donated in 1932 by its creator, **Anna Hyatt Huntington**, whose papers reside in the Special Collections Research Center. The lounge or transition area between the entry and the reading room provides soft seating.

Carnegie Library offers extraordinary opportunities to honor a loved one or your family legacy. Each named space (the Reading Room, Foyer/Main Entry and Lounge/Transition Area) will carry enduring recognition and affirmation of your partnership with the Libraries and the tradition of academic excellence at Syracuse University. Gifts will support continued renovation of Carnegie Library, including repair and restoration of library book stack areas, including new flooring and lighting, construction of multi-use meeting rooms and classrooms, new parquet flooring in the third-floor ambulatory and renovation of the third and fourth floor offices and classrooms.

In addition to naming opportunities at Carnegie, there are numerous other ways to memorialize your legacy through a gift to the Libraries. Contact **Ronald Thiele**, Assistant Dean for Advancement, at 315.560.9419 or rlthiele@syr.edu to discuss.