

'CUSE50 SUMMIT

Conversations and networking with the
50 Fastest-Growing Alumni Businesses

Friday, November 14, 2025

9:00 a.m. to 3:00 p.m.

Flaum Grand Hall

Whitman School

721 University Avenue, Syracuse, NY 13244

Organized by the 'CUSE50 Summit team:

Syracuse University Libraries

Vice Chancellor's Office, Strategic Initiatives and Innovation

Whitman School of Management



'CUSE50 STUDENT SUMMIT PROGRAM:

Friday, November 14, 2025

9:00 a.m. to 3 p.m.

Flaum Grand Hall, Whitman School of Management 721
University Avenue, Syracuse, NY 13244

9:00 a.m. to 9:30 a.m.

REGISTRATION OPENS

Couri Hatchery check in for 'CUSE50 alumni honorees
Flaum Grand Hall check in for all other attendees

9:30 a.m. to 9:45 a.m.

OPENING WELCOME

Flaum Grand Hall

- Welcome by Dylan Bardsley '26 Whitman, founder, Clarity and President, Syracuse University Entrepreneurship Club
- Remarks by Dr. Michael Haynie, Vice Chancellor for Strategic Initiatives and Innovation, IVMF Founder and Executive Director, Executive Dean, Whitman School of Management, University Professor and Barnes Professor of Entrepreneurship
- Remarks by Dr. Alex McKelvie, Interim Dean, Whitman School of Management, Professor of Entrepreneurship

EVENT EMCEE

Ava Lubkemann '27 Engineering and Computer Science, founder, Revamped, Orange Innovation Scholar, Entrepreneur in Residence, Couri Hatchery, Whitman, Dynamic Sustainability Lab Research Fellow, winner of Orange Tank 2025

Showrunners: Dylan Bardsley, Sawyer Tardie

Welcome tables: Bhushan Jain, Nia Griffin, Tommy Brown, Luzceliste Delga, Imaad Maqsood

'CUSE CAST

From 10 a.m. to noon, student content creators will be in Whitman Suite 115, for podcast and videocast interviews, live streaming, social media with 'CUSE50 honorees, student founders and attendees. Hosted by Celes Buffard '27 iSchool, founder, Buffard Acquisitions LLC and Carolina Aguayo Pla '27 iSchool, founder, Frutecho

9:45 a.m. to 10:20 a.m.

MASTER CLASS ONE

Flaum Grand Hall

Moderated panel by Kelsey Davis with 'CUSE50 honorees

10:30 a.m. to 11:15 a.m.

MASTER CLASS TWO

Flaum Grand Hall

Moderated panel by Indaria Jones with 'CUSE50 honorees

11:15 a.m. to 12:30 p.m.

GRAND ROUNDS

Flaum Grand Hall

Networking topic tables featuring 'CUSE50 honorees and student "firestarters" who will serve as the topic facilitators. Students will rotate among tables at intervals to be part of several conversations during "Grand Rounds."

Topic tables:

- Build a network for success
 - Alumni panelists: Stephanie Addo-Zuniga, Suren Chotirmall
 - Student firestarters: Nas Monroe, Gabi Josefson
- Build a personal brand
 - Alumni panelists: Kerri Garbas, Eric (ET) Tecosky
 - Student firestarters: Will Lewandowski, Judah Milgrom
- Build a business brand
 - Alumni panelists: Gabriel Sepulveda-Sanchez, Gail Yaciuk
 - Student firestarters: Trey Augliano, Jasmine Madmoune
- Build a startup from scratch
 - Alumni panelists: Lisa Lindsay, Adam Levinson
 - Student firestarters: Ronan Hussar, Nicolas Courbage
- Build better well-being
 - Alumni panelists: Holly Coni, Nicole Wallace
 - Student firestarters: Haley Greene, Frederick Zindell
- Build by bootstrapping
 - Alumni panelists: , Didier Morais, Guarav Sarraf
 - Student firestarters: Tony Goncalves, Jacob Kaplan
- Build in the creator economy
 - Alumni panelists: Scott Yager, Enrique Soler-Armstrong
 - Student firestarters: Sawyer Tardie, Isabella Carter
- Build industry partnerships
 - Alumni panelists: Javier Tirado, Kelsey Davis
 - Student firestarters: Taran Krishan, Jack Venerus
- Build teams and talent
 - Alumni panelists: Peter Forsgren, William Drew
 - Student firestarters: Michelle Breakston, Nicholas Davies
- Build your pitch and story
 - Alumni panelists: Evan Schein
 - Student firestarters: James Welch, Nathan Brekke and Joshua Varney
- Build a business model
 - Alumni panelists: Matthew Tarrullo, Kris Venne
 - Student firestarters: Dylan Bardsley, Tim Bradaric
- Build social impact
 - Alumni panelists: Maria Murray, John Torrens
 - Student firestarters: Laurene Mvete, Tahirah Abdul-Qadir
- Build your career through entrepreneurship
 - Alumni panelists: Hartnet Lambert, Burnell Holland
 - Student firestarters: Gavin Linton, Samyra White
- Build a side hustle you can grow with
 - Alumni panelists: Jon Eisenberg
 - Student firestarters: Jessica Aimunmondion, Jack Wren
- Build a lifestyle business that can scale
 - Alumni panelists: Melody Henderson, Jason Simmons
 - Student firestarters: Mattingly Wieisholtz, Chelsey Reeves

12:30 to 1:30 p.m.

INFORMAL BUFFET LUNCH

Flaum Grand Hall

1:30 p.m. to 2:30 p.m.

FIVE FOR FIVE PITCH COMPETITION

Lender Auditorium

All are welcome to join this high energy “Shark-Tank” style competition by five top entrepreneurial teams drawn from a large pool of applicants from across campus for a \$5,000 winner-takes-all grand prize. Join as we reveal the teams!

FIVE FOR FIVE BRIEF WELCOME:

Competition moderated by 'CUSE50 2025 competition winner Nicolas Courbage '26 Whitman, Founder, PapeX

Featuring five student startups selected by faculty and staff of Syracuse's entrepreneurial ecosystem

- Nathan Brekke and Joshua Varney, Phloat
- Haley Green, miirror
- Jasime Madmoune, Yas Apothecary
- Trey Augliano, Utopia Beauty
- Ronan Hussar, MacroFlow

Five-minute pitches (no Q&A)

Five minutes of voting by ballot by this year's 'CUSE50 winners

Exciting prize announcement and check award by the 'CUSE50 honorees, along with photo opportunities!

2:30 p.m. to 3:00 p.m.

OPTIONAL CONTINUED INFORMAL NETWORKING

