

A photograph of the Syracuse University Library steps, partially covered by vibrant autumn foliage in shades of orange, red, and yellow. A person is sitting on the steps in the lower left, working on a laptop. The scene is bright and sunny, with the foliage framing the top and right sides of the image.

Fall 2019

Connection

Syracuse University Libraries

Blackstone LaunchPad
Grows by Leaps and Bounds

NEW EXHIBITION:
150 Years of Tradition at
Syracuse University

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Dean's Message

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From left to right: Vice Chancellor and Provost Michele Wheatly, Libraries Dean and University Librarian David Seaman, and Professor of Philosophy Samuel Gorovitz

As we begin the 2019/2020 academic year, I'm astounded that I recently passed my fourth anniversary as Dean and University Librarian at Syracuse University Libraries. Although the time has gone quickly, the degree of change that we've experienced has been immense. Syracuse University Libraries continues to evolve as the central hub for student success, innovation, and community. We are physically and virtually at the heart of the University's mission, and for many of our alumni, the Libraries' resources and services are so much more than they might recall from their days on campus.

The Libraries advance the University's teaching, learning, and research with extensive subject expertise and collections. With more than 4.6 million volumes of physical resources, the Libraries entertain more than 1.2 million physical and 1.3 million website visits annually. We provide attractive, accessible, and welcoming interdisciplinary spaces with over 150 public computers, technology equipment, separate class and meeting rooms, and technology-equipped group study rooms.

The Special Collections Research Center, University Archives, and Belfer Audio Laboratory and Archive curate and preserve unique resources. Additionally, our libraries house the Blackstone LaunchPad for entrepreneurship, the Center for Learning and Student Success (CLASS) for tutoring, the Digital Scholarship Space, and the Office of Undergraduate Research and Creative Engagement (SOURCE).

And that is just the beginning. We are well on our way to making progress on our ambitious Strategic Plan. The Libraries Management Team facilitated the creation of our Strategic Plan 2018-2022 in alignment with Syracuse University's Academic Strategic Plan. It contains strategies and objectives that will allow the Libraries to achieve our goals. Major themes include innovation, invention, and entrepreneurship; the student experience; discovery and research; and one library for all (incorporating diversity, inclusion, veterans and military families, and international students). The document can be found at library.syr.edu/strategic-plan.

I am proud of the work that we've collectively achieved over the last several years with the support of a dedicated and innovative team of librarians, staff, and student employees. I am grateful for the support we've been given by the Chancellor, Provost, fellow Deans from the various schools and colleges, faculty, alumni, and generous donors. Together we remain committed to be central to the intellectual life of the campus, to student success, and to the University's culture of innovation.

Thankfully,

David Seaman

Dean and University Librarian
Interim Dean of School of Information Studies



Students in Jacob Riddle's ARI class using the Plastics Pioneer Historical Plastics Collections, Special Collections Research Center

Plastics and Virtual Reality

In the 2018-2019 academic year, the Special Collections Research Center (SCRC) collaborated with the College of Visual and Performing Arts' Department of Transmedia for several semester-long courses, during which students learned and engaged with new technologies, integrated virtual reality (VR), and experienced hands-on learning with historic artifacts.

Jacob Riddle, instructor in the Department of Transmedia and the School of Art, and **Courtney Asztalos**, Plastics Pioneers Historical Collection Curator in SCRC, provided a unique opportunity for students in Riddle's ARI 300/500, ARI 600 Digital Fabrication, and TRM 351 Transmedia Topics courses to engage directly with primary sources and explore the complex commonalities that overlap with plastics and virtual space. Students were introduced to a variety of objects and materials within the Plastics Pioneer Collection and were taught how to navigate and identify objects of interest and properly handle and analyze historical materials.

Asztalos combined her experience in photographic education with her knowledge of SCRC's collections to invite Riddle and his students to create a temporary lab space within SCRC's Antje Bultmann Lemke Seminar Room, enabling students to

approach SCRC's plastics artifacts through the lens of 3D scanning, 3D printing, and VR sculpting techniques. Utilizing SCRC's main instruction space aided students in learning new skills in photogrammetry, a method of 3D scanning used by cultural heritage institutions for documenting artifacts. Students used the scans as a starting point for the creation of new virtual sculptures akin to methods of collage art and remixing. The final sculptures were printed using 3D technology, making students' virtual remixes into new plastic objects. The fall semester course culminated with an open talk featuring Riddle and Asztalos, along with a presentation of the students' final projects.

"People often think that special collections materials and study result in research steeped solely in the analysis of the past. As you can see from the experiences of students in these courses, their work is engaging and dynamic and allows them to be active designers of innovative and creative new works," said director of SCRC, **Petrina D. Jackson**.

For more information on teaching with primary source materials, including historic artifacts from the Special Collections Research Center, contact **Colleen Theisen**, chief curator, at cmtheise@syr.edu.

Blackstone LaunchPad, Powered by Techstars, Grows by Leaps and Bounds



GROWTH IN 3 YEARS

3,550+
participants from **93 COUNTRIES**

572
VENTURE IDEAS
legally incorporated **65 VENTURES**

49
PATENTS FILED

\$11 M
CAPITAL INVESTMENT

\$2.95 M
COMPETITION WINNINGS



Blackstone LaunchPad Powered by Techstars (LaunchPad) at Syracuse University Libraries continues to expand in popularity among faculty, staff, students, and alumni across disciplines. The “glass cube” located on the first floor of Bird Library is an innovation hub connecting Syracuse University’s rich ecosystem with a global network and providing support for aspiring entrepreneurs, inventors, and creatives.

Since its inception three years ago, the LaunchPad has engaged more than 3,550 participants from all academic disciplines and 93 countries. The students have worked on 572 venture ideas and legally incorporated 65 ventures. Working with partners like Invent@SU, the Innovation Law Center, and patent attorneys, Syracuse University students have filed 41 provisional and eight non-provisional patents, and have been granted three utility patents. Collectively, LaunchPad startups have raised \$11 million in investments and won \$2.95 million in competitions.

The LaunchPad helps participants take ideas from concept to commercialization. However, not all students come to the program to start ventures. Many come to be part of a creative community and to explore innovation in an experiential program that compliments their curricular interests. The LaunchPad focuses on building core competencies that will benefit all students in their careers, including ethics and integrity, commitment to diversity and inclusion, critical and creative thinking, scientific inquiry and research skills, civic and global responsibility, communication skills, information literacy, and technological agility. Whether participants are identifying opportunities, team building, problem solving, or project managing, students learn how to be global citizens and change-makers in an entrepreneurial world.

Home of the “Entrepreneurship Roundtable,” a coalition of campus faculty and staff engaged in innovation and entrepreneurship, the LaunchPad works closely with Syracuse



Blackstone LaunchPad Powered by Techstars, Bird Library, 1st Floor

University partners like the Whitman School of Management's Falcone Center for Entrepreneurship, Couri Hatchery, WISE Women's Business Center, South Side Innovation Center, the Newhouse Center for Digital Media Entrepreneurship, the Syracuse Center of Excellence, the Innovation Law Center—NYS Science & Technology Law Center, and Invent@SU, among many others.

The LaunchPad also closely collaborates with regional resource providers such as the CNY Biotechnology Accelerator, The Tech Garden, U.S. Small Business Administration, the New York State Small Business Development Center, SCORE, CNY Technology Development Organization, Insourcing, Launch NY, Manufacturer's Association of Central New York, MedTech, Syracuse Coworks, and Upstate Venture Connect.

One example success story emerging from the LaunchPad is recent alumnus, **Joshua Aviv**. Aviv has successfully taken his startup idea for portable electric vehicle chargers into a thriving business called SparkCharge. The concept, conceived by Aviv in 2014 while attending Syracuse University, was born out of his desire to travel long distances without worrying about his electric car running out of charge due to blocked or broken charging stations. Through his work at the LaunchPad, Aviv conducted market research to identify size and opportunity, and then built a team to take the concept from ideation to a practical and convenient solution.

"Joshua Aviv's success is a great example of what the Blackstone LaunchPad at Syracuse University Libraries is able to foster," said **Linda Dickerson Hartsock**, executive director of the LaunchPad. "We are grateful to be part of the experiential process and to serve as a hub for innovation, exploration and discovery. We are also delighted that our alumni, like Joshua, are so willing to give back to our community by sharing their experiences with current students."

To learn more about Blackstone LaunchPad Powered by Techstars at Syracuse University Libraries, contact **Linda Dickerson Hartsock** at ldhart01@syr.edu or 315.706.8034.



Blackstone LaunchPad events:

Friday, September 13, 2019 | 2:30 and 3:30 p.m.
Bird Library, Suite 120

Josh Aviv, '15, G'17, founder of SparkCharge, will host an interactive fireside chat focused on emerging sustainable startup trends and creative funding opportunities for entrepreneurs. Co-sponsored by the Blackstone LaunchPad, the School of Information Studies, and the Maxwell School of Citizenship and Public Affairs.

Additional upcoming LaunchPad events include:

Friday Night Fireside Chats: **Sept. 6, Sept. 20, Oct. 4, Oct. 18, Nov. 1, Nov. 15**

Toolkit Tuesday Afternoons: **Sept. 10, Sept. 24, Oct. 8, Oct. 22, Nov. 5, Nov. 19**

Sept. 20: Big Ideas that can Change the World

Sept. 20-22: Start-up Weekend

Oct. 13: Innovation Breakfast

Oct. 18: 'Cuse Tank Business Competition

Nov. 8 - 15: Impact Prize Social Entrepreneurship Competition

Nov. 8 - 15: Global Entrepreneurship Week
"The Republic of Innovation"

Nov. 8 - 9: Techstars Training Camp

Nov. 13: Entrepreneurs Organization Global Student and Entrepreneur Awards

For more information on events, visit libnews.syr.edu.



Center for Learning and Student Success (CLASS), Bird Library, Lower Level

Changing Spaces

As a testament to the role the Libraries play in the academic life of the campus and to the Libraries' importance as a major contributor to an excellent student experience, Bird Library underwent significant upgrades over the past two years. A few highlights include:

- **All-gender restrooms**—There are now two accessible, single-occupancy restrooms available, one on the lower level and the other on the fifth floor. To date, there are more than 700 single-occupancy, all-gender restrooms on campus.
- **Assistive Technology Room**—Opened with a gift from Joel and Barbara Zelnick, Room 123 is dedicated to assisted study and consultation for students and community patrons. It was equipped with new electric height adjustable chairs and tables to allow users to move between sitting and standing positions.
- **Blackstone LaunchPad**—The first floor “glass cube” space doubled in size, to 1200 sq. feet, to accommodate the growing need for meeting and working space. It now offers co-working for up to 35 people and the capacity to host technical workshops, guest speakers, and networking events.
- **Center for Learning and Student Success (CLASS)**—Relocated from the third floor to the lower level, CLASS can now accommodate increased use of their group tutoring offerings and a more visible presence for tutoring services.
- **Electronic Training Center**—Room 046 was outfitted with all new furniture and technology to support a range of library instruction, information literacy, and professional development activities.
- **Furnishings upgrades on Floors 3, 4, and 5**—Public spaces were outfitted with individual and small group study rooms that can be reserved, as well as furniture, equipment, and accessories to improve the aesthetic and function of these gathering spaces.
- **Shifting Project**—Print books on the circulating shelves (more than 198 tons!) were relocated to the upper floors of the building in order to make room for new study carrels, soft-seating areas, and additional student spaces.
- **Syracuse's Office of Undergraduate Research and Creative Engagement (SOURCE)**—With new offices on the second floor, SOURCE will serve as an entry point for undergraduate research, fostering collaboration between faculty and students.
- **Special Collections Reading Room**—Updated with new American Disabilities Act (ADA)-compliant furniture, the room now includes tables, chairs, and a wheelchair-accessible main service desk.

Not your parents' library

The central hub for student success, innovation, and community.



Today's Syracuse University Libraries are at the heart of the University's mission, both physically and virtually.

- Housing 4.6 million+ volumes of physical resources
 - Advancing SU's teaching, learning, and research with subject expertise and vast collections
 - Entertaining more than 1.2 million physical and 1.3 million website visits annually
 - Providing interdisciplinary spaces that are attractive, accessible, and welcoming
 - Offering over 150 public computers, technology equipment, separate class and meeting rooms, and technology-equipped group study rooms
 - Curating Special Collections Research Center, University Archives, and Belfer Audio Laboratory and Archive resources
 - Home to the Blackstone LaunchPad, Center for Learning and Student Success (CLASS), Digital Scholarship Space, and Office of Undergraduate Research and Creative Engagement (SOURCE)
- Support SU Libraries:** library.syr.edu/give
315.443.5530
- Contact Us:**
Bianca Caiella Breed
bcaiella@syr.edu

Martin Luther King, Jr. Memorial Library: A Treasure of Shared Identities

The Martin Luther King, Jr. (MLK) Memorial Library was established in 1971 as an extension of the Department of African American Studies (AAS) in the College of Arts and Sciences. It was initially developed by students, faculty, and administrators to reflect AAS curriculum, while illuminating the culture and life of black people who had often been excluded or limited in treatment within traditional libraries. Located in 231 Sims Hall, MLK has continued to evolve by expanding its services, broadening acquisitions to accommodate new and emerging technologies, building local, state, and national outreach and partnerships, and responding to patron-driven needs that seek to explore linkages between diverse communities, their shared commonalities, and future vision.

Today, the Martin Luther King, Jr. Memorial Library is an integrated point of service, bringing discovery of the African Diaspora into the evolution of information agencies and the impact of emerging technologies. As new generations of researchers seek to understand today's issues, information on shared identities stands as a testament to past struggles and to the victories that helped shape American society.

For more information, contact **Angela Williams**, MLK librarian, at aawillia@syr.edu or 315.443.9349, or visit mlklibrary.syr.edu.

Martin Luther King Jr. Memorial Library





1953 photograph of majorette Dottie Grover and marching band members, courtesy of Syracuse University Archives

NEW EXHIBITION:

150 Years of Tradition at Syracuse University

In honor of Syracuse University's sesquicentennial celebration, University Archives is featuring an exhibition titled "150 Years of Tradition at Syracuse University." Part of the Special Collections Research Center, the exhibition opens on September 5, 2019 and will run throughout the academic year on the 6th Floor of Bird Library. It includes photographs, printed materials, textiles, and other memorabilia that document traditions throughout the University's history, including the color orange, alumni reunions, commencement, and first year students. For more information or to schedule a tour, contact **Meg Mason**, University archivist, at mamaso02@syr.edu or 315.443.8380.



Opening Reception

Thursday, September 5, 2019 | 4:30 p.m.

Bird Library 6th Floor,
Robert Ortwine Gallery

In addition to the primary exhibition, the Libraries will also showcase further exhibits, both on and off campus, including:

- Reproductions from the exhibition on display at the Lubin House, the University's home base in New York City.
- **"A Legacy of Leadership: The Chancellors and Presidents of Syracuse University" | Crouse Hinds Hall, Lower Level**
Curated by **Vanessa St. Oegger-Menn**, assistant University archivist and Pan Am 103 archivist, this exhibition will provide a glimpse into the administrations of the twelve individuals who have guided the University through its 150-year history.
- **"150 Years of Syracuse University in Maps" | 3rd Floor of Bird Library** (adjacent to the Maps room)
Curated by **John Olson**, Government and Geo-Information librarian, the exhibit will feature paper maps and aerial photography illustrating how the campus has evolved over time. Running from September 2019 through May 2020 during regular Bird Library hours.



Nicolette Dobrowolski, assistant director of Collections and Access Services in SCRC (far right), working with Patricia Roylance's ENG 730 class, History of the Book Library, College of Arts and Sciences

SCRC FINDING AIDS:

Making Collections Discoverable

A curated list of some of the most notable processed material from the past year:

- **Charles Mason Remey Papers (American architect), 19 linear ft.**
library.syr.edu/digital/guides/r/remey_cm.htm
- **Gregg Smith (choral composer/conductor), 35 linear ft.**
library.syr.edu/digital/guides/s/smith_gre.htm
- **E. Thomas Billard Papers (SU alumnus, Vietnam veteran)**
library.syr.edu/digital/guides/b/billard_e.htm
- **Howard Bond Negatives (American photographer), 2 linear ft.**
library.syr.edu/digital/guides/b/bond_h.htm
- **Arents Postcard Collection, 2 linear ft.**
library.syr.edu/digital/guides/a/arents_postcards.htm
- **SU Libraries postcard collection, 9 linear ft.**
library.syr.edu/digital/guides/s/sul_postcards.htm
- **Sue Ferrara / Baum (research notes on author L. Frank Baum), 0.75 linear ft.**
library.syr.edu/digital/guides/f/ferrara_baum.htm
- **Mary Bachman antique combs (plastics), 3 linear ft.**
library.syr.edu/digital/guides/b/bachman_combs.htm
- **Mary Bachman Papers (plastics), 1 linear ft.**
library.syr.edu/digital/guides/b/bachman_m.htm
- **Miklos Rosza (Oscar-winning composer/conductor), non-commercial recordings added, 12 linear ft.**
library.syr.edu/digital/guides/r/rozsa_m.htm
- **Antique Comb Collector's Club Records (plastics), 3.5 linear ft.**
library.syr.edu/digital/guides/a/accc_records.htm
- **David Wilkin/Muriel Sanderson correspondence (African history), 0.5 linear ft.**
library.syr.edu/digital/guides/w/wilkin_sanderson.htm
- **John Fleming Gould (artist and pulp magazine illustrator), 12 linear ft.**
library.syr.edu/digital/guides/g/gould_jf.htm
- **Thomas Moore (psychotherapist), 11.5 linear ft.**
library.syr.edu/digital/guides/m/moore_t.htm
- **Glenn Beall combs (plastics), 4 linear ft.**
library.syr.edu/digital/guides/b/beall_combs.htm

- **Jantzen Swimwear (photography, plastics), 1 volume**
library.syr.edu/digital/guides/j/jantzen_swim.htm
- **Socialist Sunday Schools (radicalism, politics), 1 document**
library.syr.edu/digital/guides/s/soc_sun_sch.htm
- **Barbara Tagg Collection on the Syracuse Children's Chorus (Faculty papers), 5.25 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_scc_tagg_b.htm
- **Syracuse University Charters and Bylaws (University records), 3.0 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_charters_bylaws.htm
- **Syracuse University Poster Collection (University records), 44 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_posters.htm
- **Robert G. Gregory Papers (Faculty papers), 16.75 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_gregory_rg.htm
- **Syracuse University Commencement Reference Collection (University records), 12 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_commencement_ref.htm
- **Syracuse University Alumni Reference Collection (University records), 13.75 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_alumni_ref.htm
- **Syracuse University Marching Band Collection (Student organization records), 19.5 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_marching_band.htm
- **William P. Tolley Papers (SU Faculty and Staff), 46.75 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_tolley_wp.htm
- **Chancellor William P. Tolley Records (University Records), 101.75 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_tolley_wp_chancellor.htm
- **The Daily Orange Collection (Student organization records), 106 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_daily_orange.htm
- **Syracuse University Lantern Slide Collection (University records), 10 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_lantern_slides.htm
- **Syracuse University ROTC Collection, 13 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_rotc.htm
- **Syracuse University World War I Collection, 0.25 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_world_war_1.htm
- **Syracuse University World War II Collection, 5.2 linear ft.**
library.syr.edu/digital/guides_sua/html/sua_world_war_2.htm



New Director of Special Collections Research Center

Petrina Jackson joined the Libraries as the new director of the Special Collections Research Center (SCRC). As director of SCRC, Jackson also oversees the Belfer Audio Laboratory and Archive, University Archives, and all curated collections. She came to the Libraries from Iowa State University, where she was head of Special Collections and University Archives. Prior to that, she served as the head of instruction and outreach at the University of Virginia's Albert and Shirley Small Special Collections Library, and senior assistant archivist for the Division of Rare and Manuscript Collections at Cornell University.

"We are delighted to have Petrina bring her expertise, energy, and engagement to the SU Libraries," said Dean of Libraries and University Librarian and interim Dean of the iSchool, **David Seaman**. "We look forward to seeing the SCRC continue to develop into a major university resource for faculty and students alike."

Jackson received a B.A. in English from the University of Toledo, an M.A. in English from Iowa State University, and a master of library and information science degree from the University of Pittsburgh. She is well known nationally through her activities with the Society of American Archivists and the American Library



Photo of cylinders from the Belfer Audio Laboratory and Archive

Supporting Digital Scholarship through Digital Stewardship

In the spring of 2017, Syracuse University Libraries announced a plan to “further teaching and research at Syracuse University and beyond” through the creation of its Digital Library Program (DLP). Aligning with the Libraries’ Strategic Plan, this program coordinates resources, infrastructure, and services that support the discovery, research, use, and reuse of the Libraries’ unique materials through its digital portals (i.e. Special Collections Research Center Online and SURFACE). These unique materials include: digital surrogates created through the Libraries’ systematic digitization of at-risk media for long-term preservation; digital collections and exhibits developed for educational and research use by the Libraries’ curators and subject experts; publications and digital collections that come through open publishing services; and a variety of on-demand digitization requests that come from individual researchers globally. The program itself is largely cross-organizational and draws on experts who work collaboratively across divisions to achieve goals.

In order to fully support the broad spectrum of digital scholarship activity taking place across the University, the Libraries recognizes the need to be a good steward of the digital objects and collections it curates and creates. Digital stewardship includes the selection, digitization, description, access, and long-term

preservation of the objects in its care. The Libraries further acknowledges that digital objects may be more fragile than their physical counterparts and will often require more proactive care to ensure long-term access to, and integrity of, its digital master files. This attention to digital stewardship, also referred to as digital preservation, will prevent the Libraries’ unique materials from succumbing to the so-called “digital dark age.”

During the DLP’s first year, the Libraries’ identified more than 100 projects in some phase of digital stewardship; some are queued for enhancement or waiting on resources, while others are in various stages of active development or awaiting digital preservation. For example, the DLP is currently working with partners in the Special Collections Research Center (SCRC) to curate, create digital access to, and digitally preserve a number of collections, such as the Bell Brothers Collection of Caribbean and Latin American Recordings. Eventually, this multi-year effort will allow SCRC to provide on-campus access to a number of unique recordings from the middle of the twentieth century, along with a rich set of descriptive metadata that researchers will be able to enrich and reuse. Likewise, the digitization of the Architectural Working Drawings for the King + King Architecture Library provides high-quality digital surrogates to ensure the long-term preservation of these large-format

materials, many of which have served as staples of undergraduate training in the School of Architecture. There are many more projects like these and each takes coordination and attention.

In addition, the DLP supports another set of open publishing projects, including journal publishing initiatives, open educational resources, faculty publications, electronic theses and dissertations, and more.

The digitization process, coordinated through the DLP, which converts materials from their original physical format to an appropriate digital surrogate happens in a variety of locations, both on and off campus. The Belfer Audio Laboratory and Archive, the Libraries' Digital Production Unit, and various outsourced digitization services (such as Media Preserve and the Northeast Document Conservation Center) digitize physical objects using various production techniques and best practices. Metadata is added to these binary files to create fully-functional digital objects. Born-digital files may be produced in a number of different places as well, including those coming from on-campus partners who may wish to contribute their own files and descriptive metadata to the scholarly or university record. The DLP works with partners in open publishing and the University Archives to ensure that all digital objects and collections are well-formed and sustainable.

Because the Libraries understands the importance of digital stewardship, as well as the need to keep its covenant with stakeholders in digital scholarship, the Libraries has set out to significantly improve its digital preservation infrastructure over the past year. In the summer of 2018, it contracted with AVP Information Management Solutions (AVP) to develop a fully-fledged, digital preservation program plan. The DLP coordinated this major initiative, along with its partners in SCRC, Research and Scholarship, and Library Information Technology. In addition, AVP helped the Libraries implement Preservica, a digital preservation system that the Libraries purchased in the fall of 2018. One year later, the Libraries is on its way to ingest more than one hundred terabytes of digital content into its digital preservation system.

In the upcoming year, the DLP will continue to work on the Libraries' overall digital library infrastructure, including the expansion of its capacity around digital exhibits and the continued review of various repositories that support its core activities. The DLP will also continue to refine its mission around digital stewardship, including updates to the original program plan and development of a project portfolio management process.

For more information on Syracuse University Libraries' Digital Library Program, please contact **Déirdre Joyce**, head of the program, at dfjoyce@syr.edu or 315.443.9777.



4th Floor Biblio Gallery

The Libraries is accepting proposals to display student artwork in Bird Library's 4th floor rotating Biblio Gallery. This exhibition space contributes to campus cultural life by offering undergraduate and graduate students a venue for exhibiting their creative work to a wider audience. For more information, contact **Ann Skiold**, librarian for visual arts, at 315.443.3539 or saskiold@syr.edu.

Performing Arts

Student performing artists are also welcome to submit proposals for arts events, including literature readings, music performances, and dramatic scenes. Contact **Rachel Fox von Swearingen**, librarian for music and performing arts, at 315.443.9779 or rsfoxvon@syr.edu.



Student in Carnegie Library Reading Room

Transformative, Responsive, and Anticipatory Collections Development

The Department of Research and Scholarship develops the Libraries' collections in a broad, interdisciplinary, and systematic way to dramatically expand the Libraries' holdings. This practice of transformative collection development supports "One University" and enables the Libraries to purchase thousands to millions of items at a time. This provides faculty and students with competitive and comparable resources available at other doctoral universities with very high research activity (designated as R1 Universities).

Some examples of transformative collections the Libraries has acquired over the past decade include: Oxford University Press, Cambridge University Press, and Elsevier complete journal back files; Oxford Scholarship Online (over 14,000 e-books); Kanopy (over 25,000 streaming videos); Academic Video Online (more than 60,000 streaming videos); Early European Books (130,000 e-books); EBSCO North American e-book package (120,000 e-books); and Elsevier all access e-books

(32,000 e-books). Primary source digital collections further expand access to historically significant holdings from libraries worldwide.

The Libraries also practices anticipatory and responsive collection development. Through liaison librarian relationships and professional acumen, Research and Scholarship librarians anticipate the teaching and research needs of faculty and select resources to match. Responsive means that librarians are looking to faculty and students for specific and direct requests to support teaching and learning.

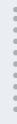
This three part collection development practice allows the Libraries to build and prioritize collections that meet individual needs while improving the collection overall.

For more information on collection development or to make suggestions, contact **Anne Rauh**, interim head of Collections and Research Services, at aerauh@syrr.edu.



TRANSFORMATIVE COLLECTIONS

296,000+
E-BOOKS



85,000+
STREAMING VIDEOS

COLLECTIONS HIGHLIGHTS—

Did you know these items are available for teaching and learning?

AccessEngineering

An engineering reference tool that provides access to information published by McGraw-Hill, such as Perry's Handbook for Chemical Engineers and Marks' Standard Handbook for Mechanical Engineers. Includes books, instructional videos, interactive graphs, and an Excel calculator tool to streamline calculations.

AccessScience

Includes dictionary terms and research updates in all areas of science and technology. This is the electronic version of the comprehensive McGraw-Hill Encyclopedia of Science and Technology.

American Indian Newspapers

Sourced from the Sequoyah National Research Center at the University of Arkansas at Little Rock and the Newberry Library in Chicago, this collection covers American Indian history in North America from 1828 to 2016 and offers American Indian perspectives on federal and tribal politics, self-representation, environmental activism, the American Indian Movement, tribal schools and colleges, local news coverage, and more.

Music Ally

Provides insight briefings, monthly insight reports, news, marketing reports, trend reports, country profiles, and data on the music industry.

Political Extremism & Radicalism in the Twentieth Century

Archive of primary source political extremist materials from collections such as the American Radicalism Collection (Michigan State University), the Hall-Hoag Collection of Dissenting and Extremist Printed Propaganda (Brown University), the Searchlight Archive (University of Northampton, UK), and the National Archives (UK). Content includes oral histories, ephemera, campaign materials, government records, and more.

Sage Business Cases

Case studies from throughout the global business environment integrated with SAGE's journal, book, video, and reference content.

ScienceDirect

Full-text access to more than 32,000 e-books in all disciplines.

Magazine Archives:

- *Esquire* - Searchable page image archive of *Esquire* magazine from 1933 to 2014. Topics covered include popular culture, entertainment, and men's fashion.
- *Sports Illustrated* - Searchable page image archive of *Sports Illustrated* magazine from 1954 to 2000. Covers professional and amateur sports as well as popular culture, business, and politics.
- *Nation* - Searchable page image archive of *The Nation* magazine going back to its first issue in 1865. Includes articles as well as reviews, letters, poems, and puzzles.
- *National Review* - Searchable page image archive of the *National Review* magazine from 1955 to the present.
- *Time* - Searchable page image archive of *Time* magazine from March 1923 through December 2000. Includes photographs and advertisements.

Collections support of Open Access:

- Syracuse University Libraries has pledged support of Knowledge Unlatched to provide access to STEM e-books.
- Syracuse University Libraries has become the 51st institutional member of TRAIL, the Technical Report Archive & Image Library.



Why I Give to SU Libraries

"I am a graduate of Liverpool High School (class of 1980). During my senior year, I took advanced courses including SU freshman classes in Psychology, Biology (on audiotape with the incomparable Dr. Marvin Druger!), and English. The English course was an eye-opener for me, with some serious term papers. In researching for the papers (in particular I remember writing on Kurt Vonnegut), I made extensive use of the services and collections of Bird Library. I've always been grateful to SU for this and, when it came time for me to donate to SU, I knew that I would direct my gifts to the Libraries."

Bill Josephson

Staff Highlights

- **Tarida Anantachai**, outreach librarian, was promoted to associate librarian with permanent status.
- **Michael Dermody**, digital preservation and projects coordinator, was promoted to associate librarian with permanent status.
- **DeAnn Buss**, director of information systems, was appointed chair of the Syracuse University Technology Leadership Council (TLC).
- **Meg Mason**, University archivist, was promoted to associate librarian with permanent status.
- **Michael Pasqualoni** contributed editorial advice and authored updated research guidance within the chapter on legislative histories for the 5th edition of Catherine Smith's monograph, *Writing Public Policy* (Oxford University Press, 2018).
- **Anne Rauh**, collection development and analysis librarian and interim head of Collections and Research Services, was elected program chair and president-elect of the Eastern New York Chapter of Association of College & Research Libraries. She was also promoted from associate librarian to librarian.
- **Scott Warren**, associate dean for Research and Scholarship, was elected to the Board of the Library Publishing Coalition, a community-led membership association of academic and research libraries and library consortia engaged in scholarly publishing. Scott was also selected for a three-year term on the Association of Research Libraries Academy Advisory Group, charged with fostering the development of an agile, diverse, and highly motivated workforce and inspiring the leadership necessary to meet present and future challenges in research libraries. In addition, he was promoted from associate librarian to librarian.
- **Patrick Williams**, librarian for literature, rhetoric, and digital humanities, was promoted from associate librarian to librarian. He also wrote a book chapter entitled "& lo yr letter hit me hard: Live(s) and Work(s) in Special Collections and Archives," which was published in *Poet-Librarians in the Library of Babel: Innovative Meditations on Librarianship*, edited by Shannon Tharp and Sommer Browning (Library Juice Press, 2018).
- **Sebastian Modrow** was appointed curator of Rare Books and Manuscripts in the Special Collections Research Center and was promoted to associate librarian with permanent status. He also authored "What's New in Ancient Archives? Part I: The Ancient Near East," *Archival History News*, Spring 2018 and "Maintaining and Sharing a Haudenosaunee Identity: Onondaga Collective Memory and Social Media," *International*



Sebastian Modrow



Courtney Asztalos



Daniel Sarmiento



Colleen Theisen



Giovanna Colosi



Natalie LoRusso



Anders Swendsrud



Sarah Duncan



Peggy Solic



Dane Flansburgh



Cristina Hatem



Meara Mosny



Kristin Jeter

Information & Library Review 50:2, 129-141. In addition, Sebastian was elected to the steering committee of the Society of American Archivists' Archival History Section.

- **Anita Kuiken**, associate librarian for Falk College, was granted permanent status.
- **Jim Meade** (audio preservation engineer) and **Vanessa St. Oegger-Menn** (assistant University archivist and Pan Am 103 archivist) were promoted to associate librarian with permanent status.
- **Courtney Asztalos** was appointed Plastics Pioneers Historical Collection Curator in the Special Collections Research Center.
- **Stephen Weiter** and **Elizabeth Scott** joined the Libraries as library technicians in Access and Resource Sharing.
- **Daniel Sarmiento** joined the Libraries as operations manager.
- **Colleen Theisen** was appointed chief curator of Exhibitions, Programs, and Education for the Special Collections Research Center. She was previously with the University of Iowa, where she held the position of outreach and engagement librarian.
- **Giovanna Colosi** joined the Libraries as librarian for the School of Education.
- **Natalie LoRusso** was appointed reference and user experience librarian.
- **Anders Swendsrud** and **Sarah Duncan** joined the Access and Resource Sharing team as access services supervisors.
- **Peggy Solic** joined Syracuse University Press as acquisitions editor.
- **Déirdre Joyce**, formerly metadata services librarian, was appointed head of the Digital Library Program.
- **Dane Flansburgh** was appointed assistant archivist in the Special Collections Research Center.
- **Ivayla Roleva-Peneva** was appointed media preservation assistant in the Special Collections Research Center.
- **Cristina Hatem** and **Meara Mosny** joined the Marketing and Communications team as director of strategic marketing and communications and communications coordinator, respectively.
- **Bridget Sheridan** joined the Learning Commons team as supervisor.
- **Kristin Jeter** was hired as interlibrary loan supervisor.
- **Holli Kubly** was appointed web accessibility librarian.



University landscape photograph by Stephen Sartori

“Forever Orange: The Story of Syracuse University”

To coincide with the celebration of Syracuse University’s sesquicentennial in 2020, Syracuse University Press published *Forever Orange: The Story of Syracuse University*. This monumental, 10” x 12” book, lavishly illustrated with over 300 photographs, provides a unique look at the diverse people, places, and events that have helped SU become an internationally-renowned research university. The foreword is written by astronaut, U.S. Air Force colonel, and SU alumna **Eileen Collins** and the afterword by Pro Football Hall of Famer and SU alumnus **Floyd Little**.

Forever Orange illuminates Syracuse University’s chronological history, with special focus on how Syracuse led the way in numerous important matters—gender, race, veterans’ affairs, and science, going far beyond the parameters of a traditional institutional history. Through narrative and a large volume of images, *Forever Orange* presents SU’s glorious 150-year history in a lively, distinctive, informative manner, appealing to alumni and University friends both young and old.

Authors **Scott Pitoniak**, a nationally-honored columnist and best-selling author, and **Rick Burton**, coauthor of numerous books and David B. Falk Endowed Professor of Sport Management at Syracuse University, utilized exhaustive research, scores of interviews, and their own SU experiences to craft a book that explores what it has meant to be Orange since the school’s founding as a small liberal arts university in 1870.

For more information, visit press.syr.edu/forever-orange.



Friday, September 13, 2019 | 4:00 p.m.

Bird Library, Peter Graham
Scholarly Commons, Room 114

Author talk and book signing for *Forever Orange: The Story of Syracuse University*. Join Rick Burton ’80 and Scott Pitoniak ’77 as they discuss their book commemorating Syracuse University’s 150th anniversary.

The Case for Open Access

Open Access (OA) is “online, digital literature that is free of cost and most copyright restrictions” (**Suber, Peter**). In a world where providing proper credit is increasingly important, the trend of Open Access has been on the rise in academic institutions and beyond. It is often argued that Open Access to scholarly and creative works for research and teaching enables innovation. Aligned with academic values, Open Access scholarship maintains the intellectual property and rights with the author, promoting greater impact and discovery.

Recently, global conversations on Open Access have focused on technical infrastructure. For example, the Scholarly Publishing and Academic Resources Coalition (SPARC) held a forum at the American Library Association Annual Conference titled “Reinvesting in Infrastructures.” And a global initiative, Invest in Open Infrastructure, was launched and supported by several founding organizations and leaders, including Syracuse University Libraries’ Dean and iSchool interim Dean, **David Seaman** (investinopen.org).

There are numerous ways authors, scholars, and community members can invest in providing students and readers with Open Access opportunities, including through use of Syracuse University’s institutional repository, SURFACE (surface.syr.edu), which is managed by Open Publishing Services at Syracuse University Libraries. The University is also home to the Qualitative Data Repository (QDR), a National Science Foundation-funded disciplinary repository hosted at the Center for Multi-Method Inquiry at the Maxwell School (qdr.syr.edu), as well as Syracuse Unbound, a collaborative open publishing imprint from the Libraries and the Syracuse University Press. Services are also available from the University’s Office of Sponsored Programs at Syracuse University (sponsoredprograms.syr.edu) and Research Data Services (researchguides.library.syr.edu/dataservices) at the Libraries in support of open data, data management, and grant requirements.

Current Syracuse University PhD students can make their electronic theses and dissertations openly available by submitting to SURFACE via the Graduate School submission process in collaboration with the Libraries’ Open Publishing Services.

For more information on Open Publishing Services, author rights, SURFACE, or to request assistance with publication agreements or negotiations, contact **Amanda Page**, Open Publishing and Copyright librarian, at alpage@syr.edu or 315.443.9521.

Requested for SURFACE:

“I will say, that my main reason for having my dissertation added to SURFACE was to make it known to scholars in the field of musical theater and American History. Since I did not publish it as a book in 1996, it has not been available as a source for others who have subsequently published books on *Oklahoma!* and *South Pacific*. I felt this was most unfortunate since my dissertation looks at the two musicals in a different way, which is from a historical /generational point of view rather than a musicological perspective: the 1940s, 1950s, and 1960s. One of the faculty members on my Dissertation Committee recognized that it had an autobiographical aspect. It is very much about my generation (born after the end of World War II) and the heroes and heroines that we grew up with, essentially cowboys and cowgirls (*Oklahoma!*), such as Roy Rogers and Dale Evans, and soldiers (*South Pacific*), such as John Wayne. In the decades after WWII, we dreamed of a postwar paradise. [See the section at the end of the dissertation “The Children of Paradise.”] That paradise was shattered by the Vietnam War, which tore the country apart, and the assassination of our heroes like John and Robert Kennedy, and Martin Luther King, Jr. Having SURFACE has made it possible for my dissertation to reach a larger audience. I believe its subject would be of interest to the large population of “Baby Boomers” who came of age during the time of the popularity of the Broadway musicals of Rodgers and Hammerstein.”

—**Randall Bond**, PhD ‘96,
retired Syracuse University librarian

For those authoring a journal article, manuscript, or other publication, or interested in Open Access or intellectual property, SPARC’s brochure, “Author Rights,” provides the following recommendations:

- Value the copyright in intellectual property, as the copyright holder controls the work.
- The author is the copyright holder and assigning rights [as an author] matters.
- Transferring copyright does not have to be all or nothing.
- Read the publication agreement with great care, as



Sound Beat Connects Veteran Alumnus with Current Students

Next door to Bird Library stands an innocuous building known as the Diane and Arthur Belfer Audio Laboratory and Archive. It is part of Syracuse University Libraries' Special Collections Research Center and houses more than 500,000 items, from the earliest experimental recordings on tinfoil to modern digital media. This collection of recorded sound was the foundation for the creation of Sound Beat, a 90-second daily radio program. Each episode focuses on a particular recording and provides a short backstory detailing its place in the landscape of recorded sound. In addition to music, some episodes feature speeches and spoken word performance.

Sound Beat is broadcast in over 360 markets nationally and internationally and provides an opportunity to incorporate applied learning for Syracuse University students.

Students and interns help to research, write and promote the episodes. More recently, students with intellectual and developmental disabilities from The Taishoff Center for Inclusive Higher Education (InclusiveU) have also begun to intern with Sound Beat.

So when the opportunity to record **Don Waful's** World War II Prisoner of War (POW) journal arose, the producer of Sound Beat didn't think twice. Waful, a '37 and G '39 graduate of Syracuse University, has been an icon on campus and in the community for decades. A member of the Alumni Glee Club, Waful is one of Syracuse's oldest-living alumni and longest-tenured football fans. He's only missed three games since resettling in Syracuse in 1945 and has never missed a game in the Carrier Dome.



From left to right: Recording in WAER's studios are Don Waful '37, G'39, Veteran; Tyler Youngman '20, Sound Beat intern; James O'Connor, Sound Beat producer; Gabby Iannotti '19, Sound Beat intern from InclusiveU

But the journal he kept while a POW from 1942 through 1944 shares an entirely different dimension of Waful. An audio recording of the journal, along with a memorial perspective from Waful himself, are being recorded as part of a special Sound Beat project, and interns **Tyler Youngman '20** and **Gabby Iannotti '19** are helping to capture that story.

Tyler worked closely with fellow intern Gabby, from InclusiveU, on various aspects of the audio project's production. Both interns assisted in interviewing Don, and Gabby helped to identify meaningful dates for the purpose of providing historical context.

James O'Connor, Sound Beat producer, **Bianca Caiella Breed**, assistant director for development in the Libraries' Advancement office, and Sound Beat interns, Tyler and Gabby, have interviewed Don several times on topics ranging from his time as a student to events that occurred during the war. Each interview and interaction has provided more depth to Waful's character and unique story as a student and veteran, his outlook on life, and his

loyalty to his alma mater. In the interviews and in his journal, Waful has shared his despairs while captured, along with his hopes for his future.

This special Sound Beat project also provided Tyler Youngman, an accomplished student, the opportunity to learn from a distinguished alumnus. Tyler, a senior in the School of Information Studies and College of Arts and Sciences, is a double major in Information Management and Technology and Music History and Cultures, with a minor in Music Performance. He is involved in numerous groups on campus, most notably as a 2019-2020 Remembrance Scholar and member of the Marching Band. Through his work with Sound Beat, Tyler has discovered that he and Waful share mutual passions for SU history, sports, and music.

"Learning from Don has been a unique and exciting opportunity, and connecting my experiences as a student today with a student from over 70 years ago is something not a lot of students get to do. Don is a perfect example of an engaged citizen serving and giving back to his community, and that's something I try to replicate in my own life. It's inspired me to reflect on my experiences, and the impact that I have on my campus communities," said Youngman.

"In addition, the project has allowed me to interact with music history in a variety of technical and research environments. I've observed how technology and history are interconnected, and Sound Beat has given me the chance to think critically about music in an historical context and how we take that to tell an intriguing and engaging story. One valuable lesson I have learned is to never be afraid to ask for help. There are so many resources and people around to help with projects and initiatives at the Libraries. Sound Beat is an incredibly important part of SU's library system, so having access to that network of content creators and researchers has been a tremendous learning experience for me," said Tyler.

If you have an idea for a special Sound Beat project or would like to learn more, contact **Jim O'Connor** at 315-443-4867 or via email at jsoconno@syr.edu.



Saturday, September 14, 2019 | 10:30 a.m.

Bird Library,
Peter Graham Scholarly Commons, Room 114

"Bringing Don Waful's POW Journal to Life" presentation

Syracuse University Libraries

222 Waverly Ave.
Syracuse, NY 13244-2010



MAKE AN IMPACT

When you support Syracuse University Libraries, either with a gift that will mature in the future through your will or trust, or through a beneficiary designation on an account or life insurance, you can make a significant difference in the lives of students, faculty, and programs. For more information, or to explore options that are most beneficial to you, please visit ForeverSyracuse.syr.edu or contact us at 888.352.9535 or GiftPlan@syr.edu.



Fall 2019 Events

September 5-May 2020

"150 Years of Tradition at
Syracuse University" Exhibition
Bird Library, 6th Floor

September 12-15

Orange Central alumni events
at Bird Library, including SCRC
Preservation Fair; registration
required via cusecommunity.syr.edu

October

'Cuse Tank Business Competition and
Impact Prize Social Entrepreneurship
competition through Blackstone
LaunchPad powered by Techstars

October 9

Small Press reading

October 20-26

Pan Am Flight 103/Lockerbie Tragedy
Remembrance Week

December

"BREATHE" De-stress Finals Week Event